

UI-TIM-ative Influencer!

Meets and Specials at GOW by dm with twenty4tim



Foto: Tim is looking forward to meeting fans and having fun at GLOW by dm with Sandra and Jannis.

- Tim Kampmann (twenty4tim) is coming to GLOW by dm on 13 and 14 August in Essen
- Meet & Greets and special events with the social media superstar
- Further highlights with Pamela Reif, Sandra Safiulov (selfiesandra) and Jannis Baudelaire (jannisjd)

Berlin, 21 July 2022 - The glow continues! GLOW by dm will be taking place on 13 and 14 August at Messe Essen with extraordinary lifestyle and beauty experiences. The greatest influencers of the scene will be there. One announcement in particular is a special one: multi-talent Tim Kampmann aka [twenty4tim](#) is on top of the line-up. What can fans expect? Well, nothing less than pure entertainment and glamour! From personal meet & greets to a party on the Pink Carpet, a special show and a much-anticipated surprise prize by Tim - it doesn't get much more exciting than this!

Simply iconic

Tim is a total star on Instagram and TikTok. Crazy challenges, whimsical product tests or comedy skits - his limitless ingenuity wins over millions of fans. With his funny and creative videos, he puts the individuality of Gen Z in the limelight. Even more: he smashes gender barriers with ease. Viral and always approachable. Recently, the social media star revealed another talent with his single "Bling Bling", which has more than 13 million views. Tim brings colourful make-up looks and styles to GLOW. Whether it's an exclusive Meet & Greet on Saturday or the Pink Carpet on Sunday, the crasher of clichés will be there.

Special events everywhere



Exclusively breathtaking: The GLOW stage is the place to be! Tim will be heating up the hall with a huge show on 14 August. And that's not all: he will be giving away a special prize among fans. Stay tuned for more details!

Further highlights are promised with the cosnova birthday party, panel talks by Dove, products from "Die Höhle der Löwen" and live podcasts. In addition, a surprise music act will join the floor for a huge party. A perfect match for dancing the night away with Tim and other GLOW faces. Social media icon [Pamela Reif](#) is ready for any selfie fun at the Pink Carpet. Along with her own brand [Naturally Pam](#) she is bringing natural and sustainable snacks for everyday life. At an exclusive Meet & Greet on 14 August, Pamela will share valued know-how in a small group. In addition: at the Stage Programme, she will give valuable insights on setting up a company. Also: TikTok starlet [Sandra Safiulov](#) and bebe-face [Jannis Baudelaire](#) with unique entertainment. In other words: Excitement is guaranteed!

Tickets for GLOW by dm are available on the official website.

www.glowcon.de | www.instagram.com/glowcon

Press kit

[GLOW Pressekit](#)

About SHINE Conventions

As event and live marketing enthusiasts, SHINE Conventions is, among other things, the inventor and organiser of the successful beauty convention "GLOW by dm", the lifestyle convention "Generation WOW - präsentiert von Meins" and the New Year's Eve celebrations "Celebrate at the Gate" at the Brandenburg Gate. They work with all relevant influencers and brands from the beauty, fitness, food and lifestyle sectors. They make brands an experience, products an event and campaigns a success. SHINE Conventions GmbH is a fully-owned subsidiary of Social Chain AG and, together with DEF Media GmbH, forms the "Media & Experiences" division within the Social Chain Group.

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