

Data protection

The Social Chain AG processes personal data (name, address, email address, number of shares, class of shares, type of ownership of the shares, number of the AGM ticket and the login details for the password-protected internet service; if applicable, name, postal address, email address, number of the AGM ticket, and the login details for the password-protected internet service of the proxy appointed by the respective shareholder, if applicable) in compliance with the EU General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG), the German Stock Corporation Act (AktG) and all other relevant legal provisions.

The Social Chain AG shares are no-par value registered shares. Section 67 AktG states that registered shares of this kind must be entered in the Company's share register, stating the shareholder's name, date of birth and address as well as the number of shares. Shareholders are always required to disclose this information to the Company. Intermediaries involved in the acquisition, custody or disposal of your shares in The Social Chain regularly forward this and other information of relevance to maintaining the share register (e.g. nationality, gender and submitting bank) to the share register. This takes place via Clearstream Banking Frankfurt, which, as the central securities depository, handles the technical settlement of securities transactions as well as the custody of shares for intermediaries.

The Social Chain AG uses the personal data of shareholders for the purposes set out in the German Stock Corporation Act. They include, in particular, maintenance of the share register and organisation of the Annual General Meeting. Your data may also be used to compile statistics, for example to analyse trends. The legal basis for the processing of this personal data is the German Stock Corporation Act in conjunction with Art. 6 (1) point c and (4) GDPR.

Should you, as a shareholder, exercise the opportunity to submit questions in advance of the virtual Annual General Meeting and your questions are dealt with there, your name will be stated in this regard, if applicable. Other shareholders or their proxies may become aware of your name. This processing of data by stating your name is necessary to protect our legitimate interest in making the virtual Annual General Meeting as similar as possible to a physical Annual General Meeting. The legal basis for this processing is Art. 6 (1) point f) GDPR.

You may object at any time to your name being stated during the virtual Annual General Meeting for reasons arising from your particular circumstances by contacting the Company's data protection officer at the postal address or email address provided below (Art. 21 GDPR). The Company will then cease such processing unless there are compelling legitimate grounds for such processing which override your interests, rights or freedoms, or such processing is for the establishment, exercise or defence of legal claims.

Moreover, the personal data may also be processed for compliance with other legal obligations such as regulatory requirements as well as retention obligations arising from stock corporation, commercial and tax law. For example, when authorising the election proxies appointed by the

Company for the Annual General Meeting, it is mandatory that the data proving authorisation is recorded in a verifiable manner and kept protected from access for a period of three years (Section 134 (3) sentence 5 AktG). The relevant statutory provisions in conjunction with Art. 6 (1) point c) GDPR shall serve as the legal basis for processing in this regard.

The Social Chain AG also processes data to protect its legitimate interests pursuant to Art. 6 (1) point f) GDPR in individual cases. This is the case if, for example, individual shareholders must be excluded from the information on subscription offers relating to capital increases due to their nationality or place of residence in order to comply with securities regulations in the countries concerned.

The shareholders will be notified in advance according to the statutory provisions if there are plans to process their personal data for other purposes.

Shareholders have a right to information, rectification, restriction, objection and erasure regarding the processing of their personal data at any time, as well as a right to data portability according to Chapter III of the GDPR. These rights may be exercised free of charge towards The Social Chain AG by contacting the email address

privacy@socialchain.com

or by using the following contact details.

The Social Chain AG
Gormannstraße 22
10119 Berlin

In addition, shareholders may lodge an appeal with the supervisory authorities responsible for data protection pursuant to Art. 77 GDPR.

The data protection officer can be reached as follows:

Mr Gregor Klar
Witzlebenstraße 21A, 14057 Berlin
or
Email: klar@brainosphere.de
or
Phone:+49 30 32 70 19 93

For more information about data protection, visit The Social Chain AG page at <https://socialchain.com/data-protection>.

Berlin, in April 2022

The Management Board