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### **The Social Chain AG resolves amount of newly issued shares and placement price for new shares**

*Berlin, 24 November 2021* – The management board of The Social Chain AG (WKN: A1YC99, ISIN:DE000A1YC996, Ticker: PU11) (the "**Company**") today resolved with approval of the supervisory board to increase the registered share capital of the Company against cash contribution from EUR 11,453,247.00 to a new registered share capital of up to EUR 12,598,571.00 by issuing 1,145,324 new registered shares (the "**New Shares**"), each representing a proportionate amount of the share capital of EUR 1.00 and with eligibility to a share in the profits of the financial year starting 1 January 2021 by making partial use of the authorized capital (the "**Capital Increase**"). The existing shareholders' subscription rights were excluded.

All New Shares were issued by way of a privat placement at a price of EUR 46.40 ("**Placement Price**") per New Share to selected institutional investors. Key shareholders including Members of the Management and Supervisory Board participated in the transaction. The Company will therefore receive gross offering proceeds from the Capital Increase in an amount of EUR 53.1 million. The Company will use the net offering proceeds for the partial financing of the acquisition of the DS Holding GmbH.

Admission of the New Shares to trading at the Regulated Market segment of the Frankfurt Stock Exchange and the sub-segment of the Regulated Market with further post-admission obligations of the Frankfurt Stock Exchange (Prime Standard) is expected on or around 25 November 2021. First day of trading and delivery of the New Shares to the investors shall be on or around 29 November 2021.

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#### *Information for distributors*

*Pursuant to the EU Product Surveillance Requirements, a product approval process in respect of the Shares has been carried out by each distributor which has determined that the Shares are (i) suitable for a retail target market consisting of retail investors and investors meeting the criteria for professional clients and eligible counterparties (each as defined in MiFID II (Directive 2014/65/EU)) and (ii) suitable for distribution through all distribution channels permitted under MiFID II, respectively. Each distributor subsequently offering the Shares is responsible for independently evaluating the target market for the Shares and determining appropriate distribution channels.*